

Cookie Policy

Cookies are small pieces of information that a website can store in your web browser to record and recall information about your visit; cookies stored by your web browser help us to recognise you if you return to our website at a later stage. Our cookies store only information about your website usage and preferences; we do not store any personal data such as your name or email address. Cookies are safe, secure and do not contain any sensitive information.

How we use cookies

Wirral Met's website uses cookies to store basic, anonymous information to help analyse website traffic, usage and behaviour, so we can improve the visitor experience to our website. For example, using cookies we can track where visitors came from, the pages they visited, the time and date of the visit and the actions they took, such as completing a form. We use Google Analytics to analyse this information.

If you continue to use our website without changing your cookie settings, we will assume that you are happy to receive all cookies on the Wirral Met College website.

Third party cookies

We sometimes embed video content from websites such as YouTube. Webpages with this embedded content may set cookies from these websites. Wirral Met College does not control the transmission of these cookies and cannot block cookies from those websites. You should therefore check the relevant third party website for more information on their cookie policy and/or privacy policy.

How to control or block cookies

Should you wish to control or block cookies, you can do this through your browser settings. Please be aware that controlling or blocking cookies may impact the functionality of this website. The 'Help' function within your browser should tell you how. Alternatively, you can visit www.aboutcookies.org which contains comprehensive information on how to control or delete cookies on a wide variety of browsers.

Which cookies does Wirral Met College use?

Cookie Name	What it's for
wmc-cookie-accept	Remembering if you visited the website before so that messages for new visitors are not displayed to you.
Google Analytics	This is a web analytics service provided by Google, Inc. Google Analytics sets a cookie in order to evaluate use of those services and compile a report for us.
Google DoubleClick	To measure the effectiveness of its online marketing campaigns.

Wirral Met College has updated its cookie policy. We use cookies to ensure that we give you the best experience on our website. If you continue without changing your settings, we'll assume that you are happy to receive all cookies on the Wirral Met website. However, you can change your cookies settings at any time.