# Strategic Plan 2021 - 2024















# 2021 - 2024

#### Vision - To be an inclusive, outstanding college.

## **Mission** - To enhance economic prosperity through high quality, work related education and skills.

Values - Success - Passion - Integrity - Respect - Opportunity

#### College Objectives 2021 - 2024

#### Theme 1 - Ensure our College's offer drives ambition and meets local needs, by:

- **1.1** Developing and delivering an employer-led curriculum that supports the regeneration of Liverpool City Region.
- **1.2** Ensuring our curriculum inspires ambition and supports the varied needs of students.
- **1.3** Attracting and developing a highly qualified workforce that reflects our values and is committed to delivering our vision and mission.
- **1.4** Building and developing partnerships that drive innovation and enhance the experience and quality of learning.

### **Theme 2 -** Ensure we set, meet and continuously improve the quality of teaching and learning, by:

- 2.1 Providing relevant, high quality, work related teaching, learning and assessment.
- 2.2 Setting and meeting business goals that achieve high quality performance within a local, regional and national context.
- 2.3 Creating and improving the opportunities of vulnerable and under-represented groups to improve inclusion and eradicate performance gaps.

### **Theme 3** – Ensure we provide excellent value for money to deliver efficient, effective financial and social value, by:

- **3.1** Embracing opportunities to optimise public and other funding streams that provide good value.
- **3.2** Creating and maintaining an efficient, high quality estate and resources that inspire and support learning.
- **3.3** Actively embracing ways of developing sustainable, green energy and reducing carbon footprint.
- 3.4 Working to achieve and maintain outstanding financial health and viability.