VISION - To be an inclusive, outstanding college.
MISSION - To enhance economic prosperity through high quality, work related education and skills.
VALUES - Success - Passion - Integrity - Respect - Opportunity

Wirral Met College is a College of Further and Higher Education and the Vision, Mission and Values of the College relate to every aspect of the College’s offer, from basic skills to higher education (HE). In relation to HE the following strategic objectives, specifically underpin our three strategic themes, namely:

THEME 1 - Ensure we are responsive by:
1.1 Creating a curriculum that enables non-traditional HE students to progress from level one to HE.
1.2 Developing strategic partnerships with universities to pro-actively identify under-represented groups to encourage take up of HE in order to provide pathways to professional careers.
1.3 Ensuring that our vocational curriculum leads to HE options which include higher level Degree Apprenticeships, Higher National Diplomas, professional qualifications and Degree programmes.

THEME 2 - Ensure we set and meet high standards of quality in teaching and learning by:
2.1 Continuously improving teaching, learning and assessment to develop HE provision that meets the specific needs of students studying HE in Further Education.
2.2 Having direct registration with the Office for students and maintaining high quality outcomes and progression for HE students, within the regulatory framework to assure quality in England.
2.3 Pro-actively targeting areas of under-representation in HE and minimising any gaps in the opportunity and performance of under-represented students.

THEME 3 – Ensure we are efficient and financially viable by:
3.1 Developing our HE business to optimise opportunity, income and minimise risk.
3.2 Ensuring our HE offer, including every individual HE programme, is efficient and effective.
3.3 Developing successful business models with our university partners, to support our respective strategic plans.