



Check-in to the Travel Industry - L048

Throughout the year you will develop knowledge, understanding and skills in customer service in travel and tourism and communication skills necessary to be a successful employee within the travel and tourism industry.

You will also research the products and services made available to UK tourists, identify major UK airports, ferry ports and road routes and gain an understanding of how and why travel and tourism organisations promote their products and services.

Additionally you will review the personal qualities, skills, achievements and experiences that are required for a successful career in the travel and tourism industry.

COURSE DETAILS

This study programme is designed to inspire and enthuse learners who are looking for a career in the travel, tourism and airline industries. During the academic year you will develop knowledge, skills and behaviours associated with the role of an employee working in the travel and tourism sector. Fundamentally it will provide you with the opportunity, in due course, to enter employment within a wide range of job roles in travel agencies, visitor attractions and other customer facing organisations.

ENTRY GUIDELINES

This is a Study Programme for students aged 16-18 years old.

3 GCSEs at 2/E or above or a relevant Entry Level qualification.

Satisfactory interview, assessment, school report and/or satisfactory reference.

If English is not your first language, you may need an assessment before enrolling on this course. To discuss further, please contact the ESOL department on 0151 551 7144.

EQUIPMENT REQUIRED

To learn effectively on your course you will need to use certain items of equipment and undertake particular enrichment activities as part of your studies. To further enhance your learning experience the following will be required: Educational Visits £125

If you need support with these costs, don't worry, click on the following link and complete a bursary application form: <https://www.wmc.ac.uk/student-support/financial-support/bursaries-loans>

Equipment purchased will be yours to keep and you will be able to use them for practice at home and in your future career.

N.B. prices correct as of 23/06/2021

ASSESSMENT METHOD

Workbooks, role plays, assignments and practical sessions.

ADDITIONAL INFORMATION

This study programme will include a calendar of trips and visits to local and national visitor attractions and tourist destinations throughout the year. You will also take part in the college industry week where former students and other guest speakers come in to college to talk about their careers and employment opportunities.

The course requires you to wear a uniform to prepare you for the world of work and to show our professional standards as ambassadors for the college.

WHERE CAN I PROGRESS TO?

This qualification can lead to progression onto NCFE level 2 in Airline Cabin Crew or into employment.

Explore potential careers via [Career Coach](#), it provides current local data on wages and employment prospects.

You could progress to these Wirral Met courses:

- [L037 - Airline Cabin Crew](#)
- [L037 - Airline Cabin Crew](#)
- [L064 - Aviation Award](#)
- [L066 - BTEC Tourism Events level 2 Technical Certificate](#)

WHEN DOES THIS COURSE RUN?

CAMPUS	ATTENDANCE	COURSE CODE	PLANNED TIME TABLE
	Full Time	L048P001	

If you are aged 16-18:

This study programme will be FREE for most students who are aged 16-18 on 31 August, or students aged 19-24 with an Education, Health & Care Plan.

If you are aged 19 or over:

Fee : £374.50

The fee quoted is for the academic year 23/24.

For advice and guidance, please contact Student Services via our [online enquiry form](#)

This information was current on 26th April, 2024 and may be subject to change.